

Annual Report

for the financial year ended **30 June 2020**

Cottage by the Sea

inspiration · fun · opportunity Queenscliff

WELCOME MESSAGE

Welcome to our Annual Report for the Financial Year ended 30th June 2020 and congratulations to everyone involved at the Cottage for delivering the outstanding programs for 670 children over 32 camps during this shortened year.

This 130th anniversary year of the Cottage has highlighted the strength and resilience of the organisation, with the introduction of a wonderful community food program which prepared and delivered in excess of 500 meals per week to the broader community in these times of the COVID-19 pandemic and social isolation. At the time of completing this year's report we have surpassed 14,000 meal deliveries. Respite accommodation programs also recommenced at the Riptide Cottage, for families in need.

An annual operating surplus was again delivered and the major redevelopment of the Main Cottage continued on track for an October 2020 completion.

Importantly during these times, Cottage staff have maintained contact online via Zoom with children involved in the Cottage REEF and Mentor programs. A real credit to everyone involved in these activities.

I am so pleased to see that the partnership with Deakin University and the Cottage has been formalised into a 10 year Memorandum of Understanding to provide evidence based research into the success of the Cottage programs.

The Gordon Institute of TAFE has also signed a Memorandum of Understanding with the Cottage during the year, to provide research and practical work opportunities for their students.

These are wonderful examples of the community spirit which brings like-minded Geelong and district organisations together for the benefits of those in need.

During the year, the ABN Group in conjunction with land developers Mormac committed to build a home at Point Lonsdale for the purpose of sale, with full net proceeds of the sale to be directed to fund the redevelopment of the Riptide Cottage. Once this project is completed, it will enable additional camps for up to 20 children to be held in the historic Riptide. This is a most generous gift and is greatly valued.

I also commend the initiative and enterprise of our Ambassador Mal Campbell to establish a social enterprise to benefit the Cottage.

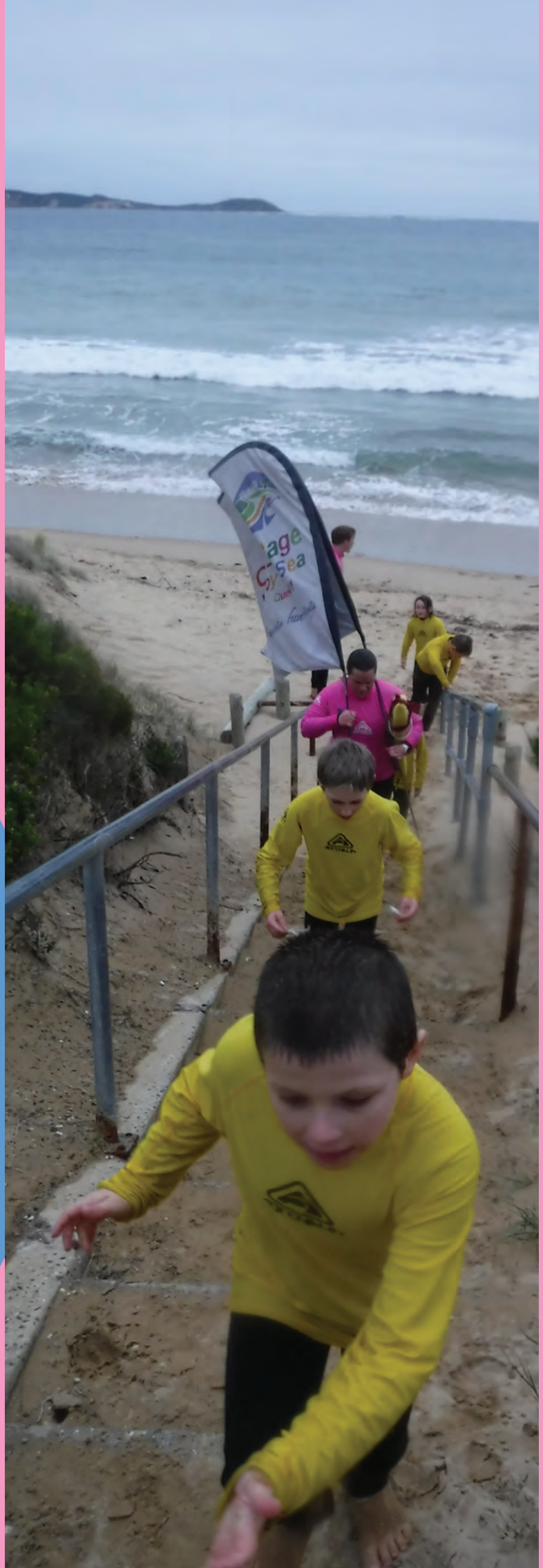
These are wonderful outcomes, given the remarkable times we are all experiencing with COVID-19, the lockdowns and general uncertainty.

I look forward to an exciting and prosperous era ahead for the Cottage, and give my personal thanks to all staff, the Board, Branch members, volunteers, philanthropic Trusts and Foundations and supporters of the Cottage for their outstanding contributions.

Frank Costa AO
Patron
Cottage by the Sea







CONTENTS

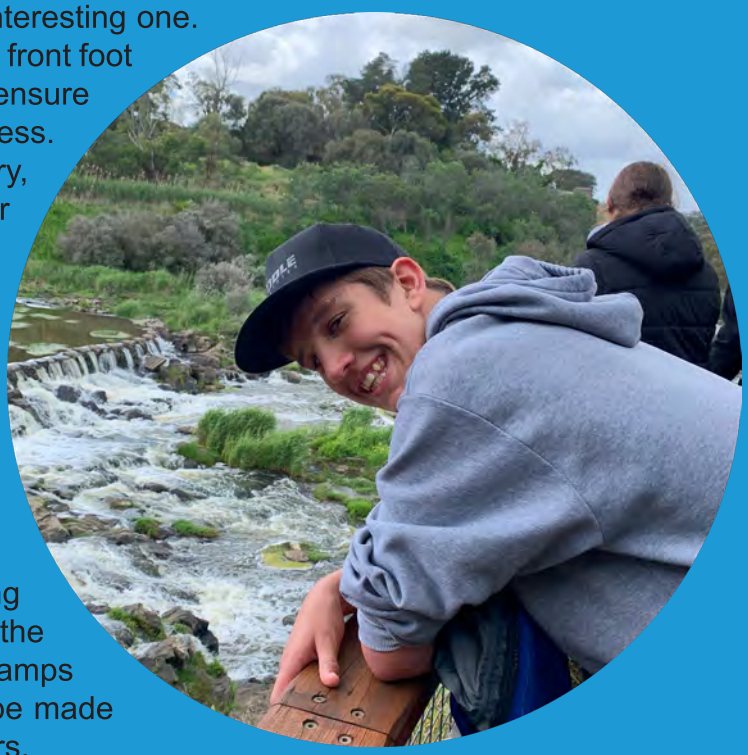
1. WELCOME MESSAGE
3. YEAR IN REVIEW
4. ACKNOWLEDGEMENTS
5. LOOKING AHEAD
6. BUSHFIRE SUPPORT
7. TAKE A BREAK
8. NATIONAL
9. REEF
10. MENTOR
11. REMOTE PROGRAMS
11. RESPITE HOLIDAYS
12. FOOD RELIEF
13. STAFF
13. VOLUNTEERS
14. COMMUNITY RELATIONS
MELBOURNE
15. CAPITAL WORKS
17. SOURCES OF REVENUE
17. ALLOCATION OF RESOURCES
18. BOARD OF MANAGEMENT
19. AMBASSADORS NEWS
21. ANNUAL FAIR
21. IN MEMORY
22. BRANCHES
22. LIFE MEMBERS
23. MAJOR FINANCIAL DONATIONS
25. IN KIND SUPPORT

Cottage by the Sea, Queenscliff Inc

ABN 21 987 748 593

YEAR IN REVIEW

The financial year 2019 / 2020 has certainly been an interesting one. Cottage by the Sea started the new financial year on the front foot with Capital Works underway and a robust strategy to ensure our ability to run camps throughout the building process. With part of the Cottage grounds fenced off in January, we were still able to hold a very successful Annual Fair that generated just short of $60,000. Given the smaller scale, this was an impressive result and testament to the dedication of our Branches, long time supporter Glynn Harvey and the amazing local community.



With bushfires raging across Victoria, our Branch ladies made a compassionate choice to direct funds from the Annual Fair 2020 toward Cottage by the Sea camps for children and families impacted by the fires. Adam also took this cause on board with a personal fundraising challenge, competing in an extreme-marathon event in the jungles of Belize. We have planning in place for these camps which will take place as soon as we are able and will be made available to these communities for the next several years.

In 2019 we identified Geelong's northern suburbs, especially Corio and Norlane, as areas where children would benefit from our long-term support. Our Programs Team reached out and visited primary schools in these areas to talk to children, parents and teachers about our REEF (Recreation, Education, Environment and Friendship) Program. At the beginning of March 2020, we welcomed our newest cohort of REEF participants from these schools.

Within days of this first-year REEF camp, COVID-19 restrictions began to come in to place across Australia and Cottage by the Sea had to temporarily postpone children's programs. Showing great initiative and flexibility, our Programs Team began to implement Remote Programs. The team began connecting with our REEF and Mentor participants several times a week via telephone and social media, then establishing regular Zoom sessions. Our Remote Programs have proven very successful and we are now looking into ways to develop this service in to a permanent offering. This will enable us to support a greater, and more diverse, number of children.



Toward the end of June, we were able to offer respite holidays to family groups at Riptide. These families were referred to us by a number of different agencies including Justice Connect, Bethany Community Support and The Mirabel Foundation.

Each of these families face unique challenges, but all of them need some time and space to reconnect - to enjoy being a family together. This service will also be offered to families from bushfire affected communities as we work with the Salvation Army to identify those who will benefit most from a respite holiday over the next few years.

The impact of social distancing as well as the economic effects of COVID-19 presented Cottage by the Sea with a new and immediate group of people in need, many in a very different age bracket to the children we usually care for. As well as continuing to support the children, as part of the Queenscliff and Pt Lonsdale community we were proud to offer assistance to its vulnerable members by way of food and care packages. By June 30 2020, we had delivered 5085 meals. Our eldest recipient is 96 years old but we are also supporting a number of young families and many people in between who have been financially affected by business closures.

Throughout all the ups and downs we have been through this year, Capital Works have proceeded to schedule. The fundamentals of the redevelopment are in place. From the top storey deck we can already see the spectacular views of the heads that generations of children will come to enjoy. State of the art fire services have been installed, the new spacious foyer space has been formed and we have the lift shaft ready to provide access to the first floor for children of all abilities. This will be a world class facility and will serve future children and our community alike.

On behalf of both of us, and the Cottage by the Sea Board of Management, thank you to all our volunteers, branches, ambassadors, Trusts and Foundations, corporate and individual donors for your continued support through what has been a very difficult year for all of us. We would like to extend a very special thank you to all our talented staff who have shown their dedication and skill in the ways they have adapted over the last few months. You have done an amazing job and should be proud of what you have achieved, thank you.

Dennis Smart
President, Cottage by the Sea Board of Management

And

Adam Wake
CEO, Cottage by the Sea



ACKNOWLEDGEMENTS

Cottage by the Sea would like to acknowledge the Wadawurrung people who are the traditional custodians of this land. Cottage by the Sea would also like to pay respect to the elders past and present of the Wadawurrung nation and extend that respect to other Aboriginal people present. It is a privilege to be standing on Wadawurrung Country.

The Australian Tax Office endorses Cottage by the Sea for charity tax concessions, including donations $2 and over, which are tax deductible. Cottage by the Sea is entered in the public register maintained by the Australian Business Register at www.abr.business.gov.au

Thanks to the many people who contributed to this report, especially the volunteers, staff, children, schools, referrers and donors.

LOOKING AHEAD

Our Remote Programs have proven very successful through the recent COVID-19 restrictions. Our Programs Team is currently developing this service in to a permanent offering. This online service is designed to complement the children's programs offered at Cottage by the Sea. It will never replace the joy of a physical camp, but it will enable us to support a greater and more diverse number of children from further afield.

As this report goes to print, Victoria is still under COVID-19 restrictions. We cannot confirm when we will be able to resume physical camps. Once it is deemed safe, there will be an even greater need for our programs. According to a report published in June 2020, by the Mitchell Institute at Victoria University*, the number of Australian children considered at risk of poorer health, education and life outcomes due to employment stress in the family has likely doubled in the last quarter of this financial year. At Cottage by the Sea, we are preparing for these increased numbers. While we plan to welcome all the primary schools for whom camps were postponed earlier this year, we are getting ready to welcome children from new schools, groups from communities affected by the bushfires this summer as well as all our REEF and Mentor participants.

We will welcome these children into a bright, reinvigorated Cottage. Children will enter into our new colourful foyer leading through to the glassed deck overlooking Port Philip Bay. The renovated main Cottage will also boast better accessibility for more children including an internal lift, accessible toilets, courtyard, bathrooms and modified beds. We are looking forward to welcoming all of our supporters and volunteers to see our completed capital works as soon as we are able.

The new financial year will also see a continuation of our partnerships with Deakin University and the Gordon TAFE. Projects will include further research into the positive impacts of our children's programs and practical work improving the Cottage grounds and facilities.

We are all looking forward to a new year of positivity; children returning to the Cottage; volunteers back on site; and, meeting face-to-face with our supporters again. As we move through and out of the COVID-19 pandemic, our focus and our mission remains to enhance the lives of children by providing inspiration, fun and opportunity within a holiday environment.





*https://www.vu.edu.au/mitchell-institute/schooling/children-living-in-employment-stressed-households-double

BUSHFIRE SUPPORT

After the devastating fires over summer, Cottage by the Sea began fundraising and preparing to host camps for communities affected by bushfire. We have experience in this; over three-years, following the 2009 fires, children from 16 schools were invited to participate in programs at Cottage by the Sea as part of early intervention into trauma. Quarter of a century earlier, Cottage by the Sea offered camps to children impacted by the Ash Wednesday fires of 1983. Even further back, children who were disadvantaged by the Black Friday fires of 1939 were welcomed through our doors to enjoy a tranquil seaside holiday.



Tuesday, May 16, 1939—Page Twenty-three

SEASIDE HOLIDAY FOR NOOJEE REFUGEES

CHILDREN FROM NOOJEE who suffered in recent bush fires were among 40 who were sent yesterday by the Ministering Children's League to the Cottage by the Sea at Queenscliff. Mrs. M. A. Hewison, organising secretary of the League, is shown welcoming the Noojee arrivals.

Camps will be based on our regular Take a Break program, giving children opportunities to experience a wide range of fun and inspirational activities that challenge (like surfing), or encourage team building (like the low ropes course), or experiential learning (like rock pool rambles).

Our bushfire support programs are likely to extend for a full week, weekend-to-weekend, given the long distances children will travel. As with all our programs, children will travel to Queenscliff on the Cottage by the Sea bus. In most cases it will be a day-long journey. Opportunities will also be offered to family groups from these areas, to enjoy a respite holiday stay.

Successful fundraising for these programs has included contributing funds raised at January's 2020 Annual Fair, donations specified for this cause from individuals and foundations including the Ducas Paul foundation. Cottage by the Sea CEO Adam Wake also undertook a personal fundraiser which pushed him beyond his comfort zone in an extreme jungle ultra-marathon. After training for six days then competing for another six, Adam's team emerged a proud second place - one of only four people of the original fourteen to compete in the race.

We will continue to fundraise for these camps, which will run for the next three to four years to ensure we provide ongoing recovery support to bushfire affected communities.



TAKE A BREAK

We had children from 19 primary schools attend camps at Cottage by the Sea in the past financial year. The children experienced a wide range of fun and inspirational activities that challenge, encourage team building and experiential learning.



Ocean activities included playing in the sea, swimming, boogie boarding and surfing. Children were able to enjoy walking, exploring nature and the many local sites of interest around Queenscliff and Point Lonsdale. Some lucky children also went on fishing charters, funded by individual philanthropists. They caught squid, flat head, whiting, snapper and shark (to name just a few!). The children who fished helped clean, prepare and of course eat the amazing fresh seafood.

There has been plenty of time for free play and team games within the Cottage grounds. In the adventure playground, basketball court, low ropes course and activities hut as well as quieter times in the cosy reading nook and art room.

In April, we sent out over 1000 activity booklets to children who had attended Take a Break camps during 2019 and the beginning of 2020. They were received with enthusiasm by parents and children alike during the initial lockdown period. Each booklet was packed with activities to supplement the children's schooling, focussing on fun and wellbeing, while re-connecting children with happy memories of their stay at Cottage by the Sea.







NATIONAL PROGRAM

Over the 2019/20 financial year we had 45 young people participate in the National Program, which is run in partnership with the Cathy Freeman Foundation and their Horizons Program. This year we accompanied participants on city visits to Sydney, Canberra and Melbourne.



The young people had an opportunity to visit various workplaces, tertiary education facilites and participate in mentoring sessions with respected Indigenous role models including Cathy Freeman herself. This exposure to life beyond their remote communities offers increased self-esteem, confidence and a new sense of purpose. It helps inspire new possiblities for the future.

In February 2020, our Programs Team also visited a number of schools in the Woorabinda community, two-hours inland from Rockhampton, and on Palm Island. They met with some of the Cathy Freeman Foundation staff who teach classes at the different schools. These classes focus on personal development, using resources created by the Cathy Freeman Foundation. The Programs Team also met with teachers, school principals and students. Some of the students were familiar to our team as they had attended camps in previous years. Other students who are enthusiastic to join camps in the years to come will become familiar to the team in the future. Along with the Cathy Freeman Foundation staff, the team explained to the students that selection for the programs is based around school attendance. Camps are held every year, so students were encouraged to apply again if they missed out on a camp, there would always be a chance in the future if they kept up their school attendance.



"2-way strong" is an important message used by Cathy Freeman Foundation staff to help connect education and community. It's about the students learning to have a strong and proud link to their Indigenous culture as well as links to education and moving into the Mainland way. In other words, home will always be in your heart but you can move away from home to access more opportunities. This concept was one of the many learnings to come out of a trip to the remote communities taken by the Cottage by the Sea Programs Team.

In emphasising the concept of "2-way strong", some of the key lessons for Cottage by the Sea were to be respectful in our communication, use wording participants can relate to and linking back to the messages Cathy Freeman Foundation staff are using in community. We also acknowledged the importance of being present and being good role models. Unfortunately, many people come and go in the communities. Teaching staff turnover can be as high as 50% each year. Cottage by the Sea took on board the need for continuity in our team and the importance of working in with the schools to provide follow up after participants had returned from camps.

REEF RECREATION, EDUCATION, ENVIRONMENT, FRIENDSHIP



Cottage by the Sea held 8 physical camps this financial year. In addition to onsite camps in Queenscliff, our REEF camps included a ski trip to Mount Buller and a trip to Lorne. In December 2019, 14 participants went on to join our Mentor Program.



In March we welcomed our newest cohort of REEF participants who have joined us from Geelong's northern suburbs. Their first camp as REEFies focused on team work, as participants got to know and trust each other.

Since March, our REEF participants have had the opportunity to continue their journey with Cottage through our Remote Programs.







MENTOR

Over the last financial year, 96 young people participated in our Mentor prorgam. Nine of our Mentors completed year 12 in 2019, moving on to a world of opportunity. We held 8 physical camps, both onsite and offsite.



Over the past financial year, many of our Mentors have qualified for scholarships through Cottage by the Sea. These scholarships are offered to support young people in both their formal education as well as extracurricular interests. Financial support has been provided for sporting and musical equipment, as well as club and lesson fees. Some young people have successfully applied for trade tools and equipment, including protective clothing and footwear. Many computers have also been funded this year, which have supported home schooling as well as participation in Cottage by the Sea Remote Programs.



Remote Programs have received high praise and positive feedback from participants and their families. Regular Zoom sessions, in particular, have provided participants with opportunities to connect with their peers, the Cottage Programs Team as well as special guests who have shared their life stories as examples of inspiration and hope.

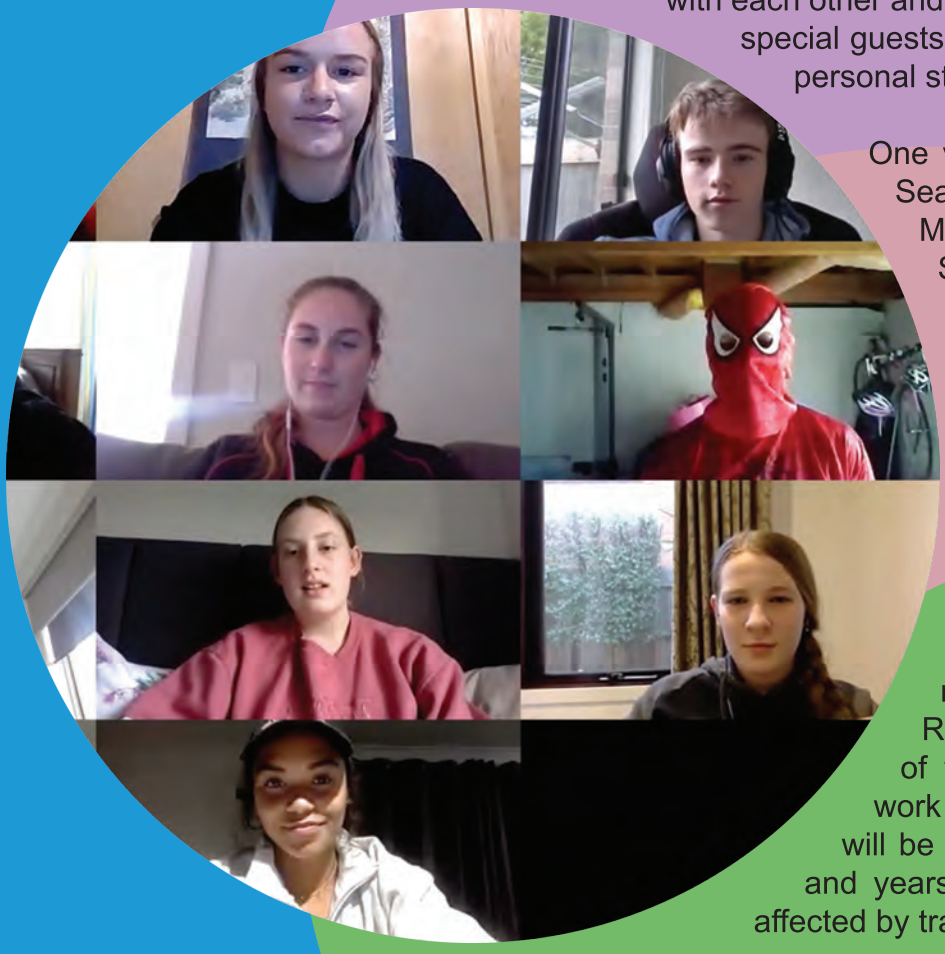


REMOTE PROGRAMS

During COVID-19 restrictions, Cottage by the Sea has remained socially connected with many of the children.

As a demonstration of their own resilience and ability to move beyond their comfort zones, our Programs Team developed a range of new ways to deliver programs during times of social distancing. The team connected with REEF & Mentor participants frequently, posting regular activities and challenges to private Facebook groups. These activities and challenges focussed on mindfulness, emotional and physical wellbeing as well as crafty tasks to inspire creative minds.

The Team also hosted regular Zoom sessions, providing young people with a chance to reconnect socially with each other and the Cottage. We were privileged to have special guests join these Zoom sessions to share their personal stories of adversity, resilience and hope.



One very exciting guest was Cottage by the Sea alumni and Olympic athlete Morgan Mitchell. Morgan stayed at Cottage by the Sea several times as a child in the 1990s. Morgan spoke openly to the children about the issues she faced growing up and how the people around her as well as her dedication to her sport helped her overcome these issues. Cottage by the Sea children had an opportunity to ask questions and be inspired by this amazing young woman.

The strong, positive feedback we have received has inspired the team to develop Remote Programs as a permanent offering of the Cottage. This addition to our core work will help us support more children. This will be especially critical in the coming months and years as more young people are adversely affected by trauma in the wake of COVID-19.

RESPITE HOLIDAYS

In June 2020, we put particular focus on opening up our Riptide facility to host families in need of a break from their everyday lives. The first two of many families booked to benefit from this service were referred to us by Justice Connect; an organisation who support people at risk of homelessness. While one week's holiday with us will not solve all the issues these families face, access to a comfortable space in a beautiful environment can help families reconnect, have some fun and create happy memories.

Accommodation at Riptide is offered free of charge to families referred to us by welfare agencies. We provide food and cleaning so families can relax together. Some of the other agencies who have referred families for respite holidays in 2020/21 include: Bethany Community Support, The Mirabel Foundation, GenU and Colac Area Health. Each family's circumstances is different but all of them need some time and space to enjoy being a family together.

FOOD RELIEF

For generations our local community has supported Cottage by the Sea in so many ways. They have volunteered their time and their skills, they have helped us fundraise and generously donated to enable us to support children in need. When we realised some of our more vulnerable locals were struggling to get basic essentials such as toilet paper and toiletries, we reached out to the Borough of Queenscliffe to see if we could help.



Soon Victoria was under a state of emergency. In consultation with the Borough of Queenscliffe, the Department of Health & Human Services and Bellarine Community Health, Cottage by the Sea established a temporary Food Relief program. Between 18th March and 30th June 2020, we delivered 5085 frozen, heat-at-home meals. Our Chef, Marc Dean has cooked over 150 different recipes making use of food donated from organisations including SecondBite, local businesses as well as a few purchased staples. Recipients range in age from a 96-year-old Point Lonsdale resident who lives alone three hours' drive from her nearest relatives, all the way to young children whose families have been financially impacted by COVID-19 restrictions.

We are so pleased that we have been able to help our local community and provide peace of mind to their families through these difficult times.



STAFF

An alphabetical list of full time, part time and casual staff who worked with us for the financial year ended 30 June 2020

Jeanette Anderson, *Funding Coordinator*
Andrew Balaam, *Special Projects/Advisor*
Steve Bensted, *Camp Team*
Megan Burzacott, *Funding Coordinator*
Sue Campbell, *Administration*
Anne Catchpole, *Community Relations Melbourne*
Rhonda Coffey, *Administration*
Ebony Coppock, *Camp Team*
Rob Chylek, *Maintenance Supervisor*
Bonnie Davenport, *Camp Team*
Marc Dean, *Chef*
Sean Dunne, *Camp Team*
Thomas Earls, *Camp Team*
Sam Edwards, *Program Planner - Services Crew*
Christine Fagan, *Camp Team*
Jessica Fletcher, *Camp Team*
Charlotte Furness, *Marketing & Communications*
Louis Gasior, *Camp Team*
Happy Gelder, *Accounts Receivable*
Brad Hay, *Camp Team*
Courtney Hart, *Camp Team*
Shirley Hughes, *Camp Team*
Bill Kerr, *Community Engagement*
Kate Kroeger, *Program Director*
Megan Lawson, *Administration*
Courtney Lino, *Camp Team*
Belinda Saya, *Program Planner - Camp Crew*
Louise McSween, *Camp Team*
Amy O'Meara, *Camp Team / Administration*
Bec Pearce, *Camp Team*
Adam Wake, *CEO*
Moira Willcox, *Finance*
Karen Woodhart, *Accounts Payable*

VOLUNTEERS

Volunteers constitute the backbone of our organisation as a true adjunct to our team. Whether they volunteer once a year at the Annual Fair or onsite every week, we value thier support. We missed our volunteers during the last quarter of this financial year when COVID-19 restrictions sadly meant we were unable to have them on site. Our volunteers are valued not just for their work, but for their sunny dispositions, their enthusiasm and their love for the Cottage.



COMMUNITY RELATIONS
MELBOURNE



Our Annual Report provides us with the opportunity to convey grateful thanks to our many valued donors and supporters – you play such an important role in our Cottage community which enables us to continue the work of helping children and families in need. Besides the innovative camps, the fantastic fresh food prepared by our Chef Marc, the donation of clothes, toys, rugs, books etc. that we are able to give the children to take home, our highly qualified staff who are on the front line, are successful in bringing about increased confidence, belief in self worth along with a sense of optimism – all confirmed by schools and parents and oh so obvious in the children.

Time and again whilst out speaking and collecting from so many groups (Friendship, Probus, Rotary, VIEW, Lodge groups, Salvation Army Companion Club in Camberwell and many caring individuals), throughout inner and outer metropolitan Melbourne I have been told many wonderful stories of past associations with the Cottage. From a lady whose father, an optometrist who visited the Cottage in the 1960s donated his time to test the eyes of the Cottage children; a lady and friend who visited the Cottage in the 1950s to volunteer as newly qualified teachers; Betty Hogan who donated a lovely Royal Doulton Tower of London jug to the Cottage for fundraising purposes. Betty's story unfolded to tell us how her mother, Irene Nutting (a member of the Malvern Branch of The Ministering Children's League Inc.) won the jug in a raffle and she requested that if Betty ever wanted to dispose of it, she would like it returned to Cottage by the Sea for fundraising. Thank you Betty for remembering the wishes of your mother and also supporting the Cottage.



We thank Burwood Combined Probus Club members who have been great supporters of the Cottage for many years and now generously remembering the Cottage upon its recent closure and Applewood Craft Group – photo shows Di Lambley presenting Anne with $3,000 cheque.

Following a very generous donation by Dr Sam Howes to the Cottage refurbishment project, in memory of his late wife Margaret Randall Howes, we are delighted that the new Terrace at the Cottage will be named in Margaret's honour. Margaret was a Board Member, Yarra Branch Member, Life Member and long time donor and supporter of Cottage by the Sea and she continued in the tradition of her paternal grandmother, Beatrice Duckett, who was also heavily involved with fundraising for the Cottage in the 1920's.

Some of our donors like the idea of supporting our work by making a Bequest to the Cottage, securing our work with children into the future and our CEO Adam Wake is happy to discuss this with you. Should you wish to have a confidential conversation with Adam, please telephone the Cottage. Adam will be delighted to speak with you.

When life returns to more settled times and our camps re-commence, we look forward, through your support, to offering children inspiration – fun – opportunity.

Again my sincere thanks to all – we couldn't do it without you.

Anne Catchpole
Community Relations, Melbourne

CAPITAL WORKS

Over the financial year 2019/20, we made tremendous progress in capital works at the Main Cottage. Work on the building has been made possible through generous donations from so many of our supporters as well as funding from the Australian Government through the Building Better Regions Fund. This one-time grant will be directed to the Major Capital Works project only. It does not contribute to funding children's programs.

Key enhancements include a new foyer that will be bright and colourful with a multi-coloured spiral slide coming down from the upstairs dormitory floor. The new wide front entrance enables better accessibility for more children. Other accessibility improvements include an internal lift, accessible toilets, bathrooms and modified beds.



The floor to ceiling windows of the new double storey deck afford some of the best views of the heads anywhere. As well as an incredible place to eat, the new deck provides a multi-function space for indoor activities. Views of the ocean will allow the children to continue to engage with the outdoors while staying warm and comfortable even through the colder months.

To continue Capital Works during the COVID-19 pandemic, building contractors on site have boosted their site safety and hygiene procedures, including wearing masks and imposing strict social distancing practices.



Some of our major donors for this project:

Australian Government through the Building Better Regions Fund

Anthony Costa Foundation

APCO Foundation

Australian Communities Foundation - Nash Family Fund

Bull & Bears Golf Group

Campbell Edwards Trust

Cottage by the Sea Ambassador's Race Day

Cottage by the Sea Combined Branches (Annual Fair)

David George (Bequest)

David McDonald

Deakin University

Dr & Mrs Sam Howes

Gandel Foundation

Geelong Spiritual Church

Glynn Harvey

Gordon TAFE

John T Reid Charitable Trusts

Michael Vickers-Willis

Newman's Own Foundation Fund at Rockefeller Philanthropy Advisors – via Patrick Dangerfield

Percy Baxter Charitable Trust (Perpetual)

Pickering Joinery

Portland House Foundation

Rod Laver Dinner hosted by Frank Costa Patron AO

Roseanne Grimke Drayton (Bequest)

Shine-On Foundation

Simply Energy

The Dawn Wade Foundation

The Flack Trust

The Smart Family

Xtreme Technology

SOURCES OF REVENUE

financial year ended June 30 2020



- 41% Trusts & Foundations
- 13% Cottage by the Sea Foundation Dividends & Interest
- 12% Individuals
- 8% Government Stimulus Payments
- 7% Government Grants for New Building
- 5% Corporations
- 4% Cottage Generated Income
- 4% Cottage Fundraising & Events
- 3% Branches
- 3% Community Groups

ALLOCATION OF RESOURCES

financial year ended June 30 2020



- 34% Operating & Program Expenses
- 22% Commited Funds - Building
- 17% Capital Project Expenditure
- 16% Administration & Fundraising
- 10% Future children's services

BOARD OF MANAGEMENT

Cottage by the Sea Board of Management oversees the operations of the Cottage with care and dilligence. The Cottage community gratefuly acknowledges their support in helping ensure the continuous success of Cottage by the Sea.

Dennis Smart – President

Dennis is retired after a career in which he gained technical, engineering, production and marketing experience, the last 30 years as Managing Director of the Woods Auto Group. Dennis and his wife Sue are now spending more time with their grandchildren, travelling and enjoying their Queenscliff beach house and the local community.

Don Rankin – Vice President

Don is a chartered accountant and founding partner of Pitcher Partners. He sits on the Advisory Boards of several large private family businesses, the Board of the Victorian Chamber of Commerce and Industry, and the Board of a company listed on the ASX. Don and his wife Megan spend as much time as possible at their house at Point Lonsdale.

Jerome Walsh – Treasurer

Jerome is a chartered accountant and Fellow of FINSIA, with more than 20 years' experience in the finance industry. He is currently working in Corporate Banking with National Australia Bank. Jerome is married to Alison and has two children.

Michael Randall OAM

Michael has been in the securities industry for more than 30 years. He is a founding Director of the Financial Services Foundation, which has helped raise substantial funds for children's charities, including Cottage. Michael is married to Nikki Coghill and they have two daughters. He has been on the Cottage Board since 1996.

Natalie Hickey

Natalie is a barrister at the Victorian Bar, specialising in commercial law and intellectual property. Natalie has been on the Cottage Board for more than16 years. She is an 'alumni' of Point Lonsdale Primary School and delighted to give something back to a community that means so much to her.

David Wells

David has extensive senior management experience in the food, wine and financial industries, both in Australia and overseas. He is a Founding Executive Director of Falcon Corporate Advisory Ltd and Chairman of Hyde Park Great Western Vineyard Ltd. He has been on the Cottage Board since 1998.

Amanda Cordner

Amanda is the Founder and Director of Sea Salt Marketing and has more than a decade of experience in the industry. She has a Bachelor of Business (Marketing) and Diploma of Digital Marketing, and has held several senior marketing roles. Amanda grew up in Point Lonsdale and visits often; the Cottage has a special place in her heart.

Scott Chapman

Scott has held chief executive, senior leadership and board positions in the private, public and not-for-profit sectors during his professional and voluntary career. He is currently Chief Executive of the Royal Flying Doctor Service Victoria. Scott is also Chairman of Doutta Galla Aged Services.

Priscilla Seyfort

Priscilla has extensive practical and policy experience, particularly relating to working with disadvantaged children and families. She has a PhD from the University of Melbourne and vast not-for-profit board experience. Priscilla and her husband Anthony have a house at Queenscliff, where they holiday with their adult children.



AMBASSADOR NEWS

As I sit down to write this report in these devastating times I find it good to remind myself of the amazing efforts of our Ambassadors in better times. Times which will come again; and so, it is good to reflect on what has been happening in the time available before restrictions were placed. We will all definitely be back, bigger and better when possible.

The Ambassador and Tenderprint Annual Race meetings were once again hugely popular and successful with a total amount of $56,000 plus raised. These two events attract different audiences and are an indication of the huge amount of effort put in by the Geelong-based Ambassadors and Mal Campbell, as organisers. These two days raise funds in an enjoyable way, spread the word of the important work of the Cottage and introduce members of the community and businesses who may not have ever been involved with the Cottage before.

Once again the Market Square Christmas wrapping, an Ambassador project, was so well supported by enthusiastic and dedicated volunteers and raised $1,828 This annual event once again has immeasurable benefits as the general public hear about the great work of the Cottage and acknowledge that so many people are willing to give of their time, freely, at a very busy time of the year. Testament to how the highly respected and valued the work of the Cottage is.

A big thank you to the Ambassadors who turn up to the Annual Fair to assist in a variety of ways. The Fair, organised by the Branches, is a major fund raiser and needs all hands-on deck to be successful. Once again Glynn Harvey, integral to this day, organised the donation of fruit, vegetable and flowers which have become the staple feature for the attendees.

The Bull and Bears Golf Day organised by Alan Harrison and team, keeps growing and growing and raised $33,760; a wonderful effort and a result of the hard work by the organisers. Also, being on the other side of the bay this event highlights and introduces participants to the breadth and reach of Cottage by the Sea, which services all of Victoria, not just locally.

Warren Davies our Country representative continues to be in contact and with his interactions in his community, identifies those communities in need who can benefit from the services of the Cottage. Warren is also designing some Zoom sessions for isolated REEF and Mentor participants to help with problems which may have arisen during this nationally disastrous Covid experience. These will be up and running soon.

An initiative from Mal Campbell and new Ambassador Dave Langley is sponsoring a fishing trip where participants, who may never have been on a fishing boat, get to catch, clean and cook their bounty. They are also given a new fishing rod and equipment to help them incorporate this healthy sport into their lives. This is a highly looked forward to activity and just shows how the Ambassador program links a positive activity into the daily life of the Cottage kids.

In summary, as I see photos of the fantastic renovation and expansion of the Cottage building, I acknowledge what is possible through the dedication and enthusiasm of all Ambassadors. When the times we are living through subsides we can get back to doing what we love; raising money, profile and knowledge about the critical work of Cottage by the Sea.,

The impacts of the bushfires and COVID-19 in 2020 mean there will be an even more dedicated focus on doing what we do best, representing and working for the organisation.

I feel so grateful and confident that the dedication, energy and joyfulness of all Ambassadors will be on display soon, as we reunite in our collective effort to make sure that all kids and families who have been hurt, displaced and disadvantaged even further, will be able to have a life changing experience at Cottage by the Sea.

Jan Wilkinson
Ambassador Program Coordinator

Ambassadors









Alan Harrison
Amanda Flynn
Andrew Cannon
Andrew Simms
Annie James
Curtis Stone
Dave Langley
Eric Black
Glynn Harvey
Ian Cover
Jade Augustine
Jan Wilkinson
Jimmy Bartel
Louisa White
Madi Browne
Mal Campbell
Patrick Dangerfield
Rebecca Maddern
Rod Laver
Warren Davies

ANNUAL FAIR

The Cottage by the Sea Annual Fair 2020 raised an impressive $59,500, which has been earmarked to help fund camps for children from areas affected by the bushfires last summer. These camps will provide crucial intervention to support children's mental health and wellbeing.

With Capital Works underway, our 2020 Fair was somewhat smaller than previous years but still ensured room for community favourites such as fresh fruit and vegetables, generously donated by Glynn Harvey; Devonshire teas; antiques and collectables; work wear donated by JB Wear; hot donuts; the Lion's barbecue; white elephant and so much more.

Local children delighted in a chance to enjoy our amazing playground, usually a privilege reserved for Cottage by the Sea campers.



IN MEMORY

Betty Franke
Bill Partington
Cyril Curtain
Frances M Lawson
Gwen Pitfield
Isabelle Hudson
Jan Fethers
John Spence
Kay Cruse
Lorna Partington
Marj Reid
Matthew Rose
Mavis le Bas
Raymond Smith
Warrick Whittington

BRANCHES

Cottage by the Sea Branches have been essential over the course of our history. Ever since the first fundraising campaign of 1890 all the way through to the present day, the branches have safeguarded our longevity.

This network of loyal and hardworking ladies dedicate their time and diverse skills to help raise awareness as well as funds for the Cottage. They make our Annual Fair happen each year, and manage a range of other fundraisers including golf days, card days, luncheons, soirees and fashion shows.

Cottage by the Sea has four dedicated Branches that operate across Geelong and the Bellarine Peninsula.

Our Branches are always ready to welcome new members. Or if you live further afield, there is the opportunity to start your own Branch. Contact the Cottage for more information.



BELLARINE
President - Julie Bingley
Secretary - Jan Sprague
Treasurer - Jo Barker

GEELONG
President - Rhonda Rotherman
Vice Presidents - Jean Morgan & Heather Moore
Secretary/Treasurer - Robyn Harper

HIGHTON CERES ACORN
President - Ros Leigh
Vice President - Joy Bell
Secretary - Lesley Robinson
Treasurer - Karen Sawers

QUEENSCLIFF
President - Beverley Davies
Secretary - Cynthia Eunson
Treasurer - Jan Finlay

LIFE MEMBERS



Beverley Davies
David Wells
Eril Deighton
Eva Milne
Gillian Gough
Gillian Gubbins
Gloria Joan Longden
Heather Moore
Jean Diment
Jean Williamson
Jill Bell
Jill White
Judy McKechnie
Meg Chisholm
Michael Randall OAM
Pat Bellhouse
Prue Forster
Robyn Harper
Roma Balaam
Rosalind Leigh OAM
Sue Reilly
Sue Richardson
W G Philip

MAJOR DONORS

Over $200,000
Shine On Foundation

Over $100,000
Dr Sam Howes

Over $70,000
Cottage by the Sea Branches
The Marian & E H Flack Trust

Over $50,000
The Anthony Costa Foundation
Ducas-Paul Foundation
Portland House Foundation

Over $30,000
Bull & Bears Golf Group
Simply Energy
Walter Campbell Memorial Trust

Over $20,000
Apco Foundation Pty Ltd
Danks Trust
Give Where You Live
MFS International Australia Pty Limited
Mr Geof & Mrs Alison Nash
Percy Baxter Charitable Trust (Perpetual)
Randall Foundation Pty Ltd
The Eric & Elizabeth Gross Foundation Pty Ltd
The Smart Family
The Stuart Leslie Foundation
Westpac Foundation

Over $10,000
Australian Hotels Association (Victoria)
Channel Foundation
Collier Charitable Fund
Geelong Community Foundation
Leopold Community Bank
Marion Isabel Thomas Estate
Millbrook Funds Pty Ltd
Mr Ralph & Mrs Barbara Ward-Ambler: Ward Ambler Foundation
Peter Latham
Rita Andre
St Andrew's Opportunity Shop
The Dawn Wade Foundation
The G W Vowell Foundation Ltd
The Gray Family Charitable Trust
The William Angliss (Victoria) Charitable Fund

Over $7,000
Bruce Edmunds & Associates Pty Ltd
Flora & Frank Leith Charitable Trust
Geelong Harley Owners Group Inc.
Jack Brockhoff Foundation
Pierce Armstrong Trust
The Eirene Lucas Foundation

Over $5,000
Ainslie Cummins
Dimmick Charitable Trust
Drummond Foundation Pty Ltd
Gerties Group (Inc.) Opportunity Shop
Kimberley Foundation
L R Cazaly Trust Fund
Lago Cold Stores Pty Ltd
Peter & Angela Matkovic
State Trustees Australia Foundation
The Iris & Ken Baldwin Foundation
Tursoi Giving
Wendy Tonkin

Over $3,000
Applewood Craft Group
Estate of Mr Roy L Bockholt
Jack Moody Charitable Foundation
Jennie McInerney
Malop Street Social Club - Centrelink & Child Support Agency
Mona Georgina Harris Perpetual Charitable Trust
Queenscliff Cruising Yacht Club
Sea Views Manor
St John of God Pinelodge Clinic
St Joseph's College Geelong
The Isabel & John Gilbertson Charitable Trust
Valerie Osbourne
Worksafe Advisory Service

Over $2,000
All Souls' Opportunity Shop
Clonard College
Coralie Erwin
David Price
Designer Concept Photography
Donations Tins - Melbourne Office
Elizabeth and Andrew Turner Legacy
Estate of L I Roach
Fiona Balaam
Geelong Central Rotary Club
Jean Williamson
Jenny Blencowe
Mark Lorton Photography
Michele Baxter
Pat Bellhouse
Probus Club of Burwood Combined
Randall & Lynda Lewis
Sacred Heart College
Saint Ignatius College Geelong
Shelter Shed Queenscliff
Sophia Gray
Stella Haigh
The MCK Foundation
Women of the University Fund

Over $1,000
Alastair Berry Robinson
Andrew M Cannon
Andrew Narita
Angus Mill
Ann M Perrott
Ann Summers
Bev Fernandez
Christina Cheers
Dianne Cheevers
Dr Jill Maddox & Mr Ian Evans
Eril Deighton
Eunice Barnes OAM
Gill Hunt
Gordon McKay Pty Ltd
Hume Bricks & Pavers Pty Ltd
Ian Leckie
Jennifer Murchie
Jim & Judy Allen
Joan Gabb
John D. Spence
John Dawborn
Kaye Nixon
Lavinia Cuming
Marjorie Walker
Mark Ambrose Whiting
Michael Homewood
Natalie Hickey
Noel Boniface
Patricia Lowe
Peninsula Parklands Craft Group
The MG Car Club Geelong, Inc
Torana Owners Club Inc
Totally Smiles Geelong
Vauna Jaensch
Weston Street United Lodge No. 94

Over $500

Alison Moore
Andrew & Pam Crockett
Anne Huffam
Anne Read
April Waddell
Barry Medew Building Supplies Pty Ltd
Bellarine Training & Community Hub
Catrin Taylor
Cottage By The Sea - Queenscliff Visitors
CWA Boroondara Branch
Don Cameron
Dougal Ramsay
Dr Cyril Curtain
Elizabeth Bush
Hadfield Community Activities Group
Hadfield Ladies Gymnasium
Henry Berry Estate and Trust
Ian & Margaret Hunter
Iluka Auxilliary
Jacqueline Birrell
Jane Caldwell
Jerome Walsh
Joan Hammonds
Joan Miller
John & Margaret Goodall
John W Brownbill
Joyce L Bartlett
Judd Epstein
Kay Cruse
Kim Day
Leopold News & Lotto
Lincoln Beckworth
Lions Club of Little River
Lions Club of South Barwon Inc.
Louise M. Gourlay
Lynette Joy Boulton
Malcolm McDonald
Margaret Cash
Megan Hawkins
Melman Trading Agencies Australia
Michael Randall OAM
Nancy E Sturgess
Nathan Seeckts
National Seniors Bellarine Peninsula Branch
Ocean Grove Uniting Church
Outreach Centre & Opportunity Sho
Planning Partners
Queenscliff Golf Club Inc.
Ringwood Buddhist Meditation Group
Roslyn M Thornton
Sarah Turner
Y E Hickenbotham



DONATIONS IN KIND

Adrienne Rowland
Adventure Park
Aina Vonier
Airport West Friendship Group
Alice Davis
Alisha Quill
Alison Cochran
All Saints Anglican Church Opportunity Shop
All Saints Mother's Union
All Souls' Opportunity Shop, Sandringham
Anglican Churches – Various
Anita Stapleton
Ann Perrott
Anna Numberson
Anne Garratt
Anne Martin & Friends
Anne Way
Applewood Craft Group
Australian Red Cross
Balla-Wein Trefoil Guild
Bannockburn Older Adults Exercise Group
Barbara & Chris Tippett
Barbara Mackey
Barbara Timcke
Barbara Wilson-Browne
Barwon Heads Winestore
BCPN Companions
Masters Masonic Group 82
Bellarine Peninsula Church of Christ
Berwick Chat & Yarn Group
Beta Sigma Phi – Eta Master
Beta Sigma Phi Victoria XI Nu Chapter
Beth Hamilton
Betty Baensch
Betty Bastin
Betty Grigg
Betty Harris
Betty Hogan
Bev Crosthwaite
Bev Reynolds
Beverley Atkins
Bill Slingo
Blue Room Ladies & Friends
Brenda Sims
Bronwyn Pletus
Bruce Edmunds & Associates Pty Ltd
Camberwell Salvation Army Companion Club
Carmel Reifschneider
Carol Mernagh
Carole McLennan
Carolyn Goodman
Cath Evans
Catherine Hoich
Charles & Marjorie Adams
Chirnside Park Senior Citizens
Chris Bairstow
Christine Adams
Church of Scientology
Cinori Queenscliff
Claire Dalton
Clients of Wish Pond
Cobradah Senior Citizens Club
Coles Supermarket
Combined Probus Club of Geelong East
Cottage by the Sea Branches
Crenagh Kelly
CWA - various
Daniel Guiney
Daphne & Friends Briscoe
Darebin Community Centre - Delamates
Darebin West Uniting Church
David McDonald
David & Verna Marsh
Dawn Charlton
Dawn Kite
Deb Smith
Delahey Community Centre - Delamates
Della Webber
Denise McTigh
Diane Janssen
Dianne and Peter Kemp
Don & Judy Cameron
Donarity
Dorothy & Allan Stones
Dorothy Hepburn
Dorothy Nolan
Dr Sam & Margaret (dec.) Howes
Drysdale Uniting Church
Dulcie Quinlan
Eastern Ranges Retirees
Edrington Park Ret. Village Knitting Group
Elaine Parks
Elayne King
Elizabeth Howarth
Elizabeth Van Dreven
Eric O'Donnell
Eril Deighton
Essie Chapman & Friends
Eunice Barnes & Family
Eva Milne
Faggs Mitre 10
Frances Coward
Gail Pfluger
Geelong Hand Weavers & Spinners
Geoff Burns
Georgie Catchpole
Gill Gough
Glenda Pitcher
Glenda Sellars
Glenyce Richardson
Graham Weinberg
Grovedale Uniting Church
Gus & Caroline Edwards
Gwen Barry
Gwenda Antcliffe
Hadfield Community Activities Group
Hadfield Ladies Community Activity Group
Hamilton Community House Inc
Haydn Wilde
Hazel Franklin
Hazel Gregory
Heather Braidie
Heather Edlin
Heather O'Connell
Helen Butterworth
Helen Denton
Helen Watson
Helping Hands
Hettie Huybens
Hillross (DKA Financial Services Pty Ltd)
Blackburn
Holy Trinity Anglican Ladies Guild
IGA Point Lonsdale
Iluka Group – Essendon
Ingenia Gardens: The Residents
Inner Wheel Club of Geelong Inc.
Interschool Golf Challenge
Irene McCormack
Jackie Massouris
James & Jenni Turner
Janet Newman
JB's Wear
Jeannette Roper & Friends
Jennie Meese
Jennifer Mizrahi
Jenny & Lorraine Furletti
Jill & Brian Porter
Jo & Steve Princip
Jo Willis
Joan Vaught
Joan Ward
Joan Yates
Joe Husidic
Joy Powell
Joyce Hambling
Judy Adamson
Judy Osborne
Julie Doyle
Julie Erwin
June Morris
June West
Karen Joyce
Kate Austin - Pinchapoo
Kate Fenwick
Kath & Stan Halbish
Kath Finlayson
Kath Horsley
Kathleen & Margaret Bexley
Keilor Life Activities Club
Kerry Smith
Kim Day
Kim Smith
Kirsten Royce
Kite Smart Australia
Knit4Charities Inc
Knitting Nannys
Kooyong Tennis Centre
Korowa Anglican Girls` School
KPMG Australia
Labten Queenscliff
Lee Steyvan
Len Jinnette
Leopold Ladies Midweek Tennis Club
Linda Wood
Lions Club of Corio
Lions Club of Ocean Grove Barwon Heads
Listen To Your Body
Livingetc
Lois Edwards
Lois Grenfill

Lon Retreat
Lorelle Abbott
Loris Harris & Friends
Loris Voigt
Lorna Buckmaster
Lorna Church
Lorna Hozier & daughter Gayle
Lorna Perry
Lorraine Chapman
Lorraine Irwin
Lyn Biemans
Lyn McGauren
Lyn O'Brien
Lyndsay & Irene Stonehouse
Lynn Homes
Macedon Ranges Focus Group
Margaret Carter
Margaret Clarke
Margaret McIvor
Margaret Middleton
Margaret Mountford
Margaret Safstrom
Marie Allotta
Marilyn Fahey
Marjorie Walker
Mark Gray
Mary McKenzie
Mary Shiels
Mary Spiteri
Mary Whincup
Masonic Lodges – Various
Matt Preston
Maureen Catanach
Mavis Le Bas
Maya Gutierrez
Melanie Kent
Merle Wright & Friends
Methodist Ladies' College
Mr & Mrs Ian Henderson
Mr John & Mrs Elaine Hatty
Mrs Margaret & Caterina Stewart
Narre Warren North U.C.A.
National Groups - Various
Seniors
Nellie Richards
Noble Street Uniting Church
Noela & John Gibb
Noeline Walsh
Noelle Troup
Norlane Church of Christ
Norlane Community Centre Craft Group
Norma Beckworth
North Balwyn Friendship Group
Ocean Grove Church of Christ Craft Group
Ocean Grove Medical Clinic
Ocean Grove Senior Citizens Centre Inc
Pam Kemp
Pam Taylor
Pardeys Queenscliff Pharmacy
Pascoe Vale Uniting Church Afternoon Fellowship
Pat Cavey
Pat Dix
Patricia Ainsley
Pauline Bradley
Pauline Cleary
Pembri Enterprises Pty Ltd
Peninsula Parklands Craft Group
Phyl & Ron Ward
Pickering Joinery
Point Lonsdale Golf Club Members
Point Lonsdale Tennis Club
Port Q Style
Probus Clubs - Victoria – Various
ProShop, Kooyong
Queenscliff Brewhouse
Queenscliff Day Spa
Quiksilver
QUOTA International Clubs - Various
R Fish
RACV
Ray Osborne
Renate Lazarus
Rene Moore
Rhonda & Reese Screen
Rhys & Lillian Maggs
Ricki Hardy
Rim & Karen Rodriquez
Rotary Clubs - Various
RSL - various
Ruth Eadie
Ruth Taylor
S Muschra
Salvation Army – Victoria
Sandra Priestley
Sandy Ziebowski
Sarge Wines
Searoad Ferries
Shannon Pearson
Share the Dignity
Sharon Murray
Sheryl Paige
Shirley Davis
Simone Eisenberg
SPECTRUM –
Manningham Uniting Church
St Andrew's Opportunity Shop
St John of God Berwick, Hospital Auxiliary
St John of God Pinelodge Clinic
St John of God Talent Sharing Group
St John's Café
St John's Uniting Church Mt Waverley - Inbetweeners
St Leonards Friendship Club
St Michael's Friendship Group
Star
Sue Stubbs
Sunshine Sovereign Chapter Rose Croix
Susan Fenner-Smith
Tenderprint Australia
Tennis Victoria
The Blue Room Craft Group – Glengollan Village
The Bookshop at Queenscliff
The Grand Chapter of Victoria – Order of the Eastern
The Highway Gallery
The Whiskery
Thelma Gibson
Tom Greeney
Torquay TOWN Club
Trauma Teddies Team
Travellers Aid Australia
Trefoil Guild – Various
Trish Cooper
U3A Groups – Various
UCFA Coatesville
Uniting Church – Various
Valda Doedel
Vermont Cancer Group
Vets All Natural
VIEW Clubs – Various
Vivienne Todd
Vue Grand Hotel
Wakanyanas (Freemasons) Group
Wallace Lodge
Wantirna Village Create & Chat Group
War Veterans – Victoria
War Widows' Guild of Aust (Vic.) - Various
Warner Bros
Wendy Broadbent
Wendy McDowall
Westgate Diners Group
Will Sincock
Windsor Park Retirement Village
Women of the University Fund Inc.
Woolsy Trading Post
Worksafe Advisory Service
Xtreme Technology
Yarrunga Retirees Group
Yeni Brent
Yvonne McIntyre
Yvonne Scott
YWCA Mature Ladies Group – Mooroolbark & Croydon Ladies Group



Cottage by the Sea
Queenscliff
inspiration · fun · opportunity

Cottage by the Sea, Queenscliff Inc
ABN: 21 987 748 593
29 Flinders Street,
QUEENSCLIFF VIC 3225

Ph: 03 5258 1663
F: 03 5258 4347
E: info@cottagebythesea.com.au

www.cottagebythesea.com.au

Cottage by the Sea, Queenscliff Inc is endorsed by the Australian Taxation Office as a Deductible Gift Recipient. Donations of $2 or more are tax-deductible.